

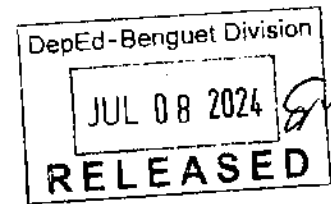


Republic of the Philippines  
**Department of Education**  
Schools Division of Benguet

July 4, 2024

**DIVISION MEMORANDUM**

No. 228, S 2024



TO: Public Schools District Supervisors  
DepEd Teachers  
DepEd Non-teaching Personnel  
Non-DepEd Teachers of Basic Education

**CONDUCT OF GAWAD TEODORA ALONSO 2024**

1. In line with the GAWAD TEODORA ALONSO 2024 which will commence upon the release of the official guidelines, mechanics, and standards which will be issued as a DepEd Memorandum, the Schools Division Office through the Curriculum Implementation Division-Learning Resources Management Section is harvesting storybooks for the different competition categories.
2. All DepEd teachers and non-teaching personnel; and non-DepEd teachers of basic education are encouraged to submit their storybooks on or before July 15, 2024.
3. For more information on the conduct of the GAWAD TEODORA ALONSO 2024, the calendar of activities and the proposed categories are attached to this memorandum.
4. Immediate and widest dissemination of and compliance with this memorandum is directed.

  
**SALLY L. BANAKEN-ULLALIM CESO V**  
Schools Division Superintendent

Encl.: As stated

CID/rag/sddd



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**ITAHAN**  
Pagan, Bata, & Completion: Bata, Advancement: Bata, Excellence



# GAWAD TEODORA ALONSO 2024



## HARVESTING OF STORYBOOKS AT THE REGIONAL AND DIVISION LEVELS

1. The following is the recommended timeline of activities:

|   | Category 1                   | Category 2                      | Category 3   | Category 4              | Category 5   | Category 6                                 |
|---|------------------------------|---------------------------------|--|-------------------------|--|--|
|   | Storybooks for Young Readers | Storybooks for Emergent Readers | Stories for Beginning Readers                        | Storytelling (Recorded) | Stories for Young Readers  | Stories for Young Readers by Young Writers |
| Division Manuscript Screening                   | July 15, 2024                |                                 | Registration with plot summary until July 30, 2024   |                         |  |  |
| Regional Manuscript Screening                   | July 31, 2024                |                                 |  |                         |  |  |
| Judging at the Regional Level                   | September 13, 2024           | September 13, 2024              | Submission of final entries until September 15, 2024 | September 13, 2024      |  |  |
| Deadline of Submission to National TWC          | September 27, 2024           | September 27, 2024              |  | September 27, 2024      | Registration with plot summary until July 31, 2024<br>Submission of final entries until September 15, 2024 |  |
| Judging at the National Level                   | October 8 to 11, 2024        |                                 |  |                         |  |  |
| Storybook Recognition Rites and Reading Exhibit | November 19 to 22, 2024      |                                 |  |                         |  |  |

2. The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
3. The deadline for submission to the NTWC, set on September 27, 2024, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

### Division Manuscript Screening

- Announcement of the Gawad Teodora Alonso 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children's literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

### Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries

### Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies

# GAWAD TEODORA ALONSO 2024



## COMPETITION CATEGORIES

| Category  | Sub-categories            | Material  | Qualifications  |
|---|---------------------------|---|---|
| Category 1<br>Storybooks for<br>Young Readers       | Storybooks for<br>Grade 4 | Original illustrated<br>children's stories<br>based on the<br>MATATAG<br>Curriculum for<br>Grades 4, 5, and 6<br>with themes of<br>local culture  | <ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching personnel</li> <li>✓ Non-DepEd teachers of basic education (fulltime)</li> <li>✓ Private school teachers of basic education (fulltime)</li> </ul>                                   |
|   | Storybooks for<br>Grade 5 |   |   |
|   | Storybooks for<br>Grade 6 |   |   |
| Category 2<br>Storybooks for<br>Emergent<br>Readers |                           | Wordless<br>storybooks based<br>on the MATATAG<br>Curriculum for<br>Kindergarten<br>Education   |   |
| Category 3<br>Stories for<br>Beginning<br>Readers   | Stories for<br>Grade 1    | Original children's<br>story manuscripts<br>based on the<br>MATATAG<br>Curriculum for<br>Grades 1, 2, and 3<br>with themes of<br>local culture  | <ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching personnel</li> <li>✓ Personnel of attached agencies</li> </ul> <p>NOTE: Participants in other categories may no longer enter in this category.</p>                                  |
|   | Stories for<br>Grade 2    |   |   |
|   | Stories for<br>Grade 3    |   |   |
| Category 4<br>Storytelling<br>Sessions              | Recorded<br>Storytelling  | Recorded<br>storytelling videos<br>or multimedia<br>formats of original<br>stories addressing<br>(1) inclusive<br>education and<br>gender and<br>development, (2)<br>environment and<br>disaster risk<br>management, and<br>(3) family and<br>mental health | <ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching</li> <li>✓ Tandems or teams of DepEd teaching and/or non-teaching personnel</li> <li>✓ Inclusion of learners as actors or participants with consent from legal guardians</li> </ul> |
|   | Live<br>Storytelling      | Winning<br>storybooks<br>(including ReadEx  | <ul style="list-style-type: none"> <li>✓ Official invitees of the Storybook Recognition Rites</li> </ul>  |

|   |  |  |  |
|---|--|--|--|
|   |  | Picks) in Categories 1 and 2   | and Reading Exhibit, including winners, nominees, and their official LR teams  |
| <b>Category 5</b><br><b>Stories for Young Readers</b><br><br><b>NOTE: This is a non-competitive harvesting category</b> | <b>Values Education</b><br><b>Peace Education</b><br><b>Health Education</b>     | Original children's story manuscripts based on the MATATAG Agenda                            | <input checked="" type="checkbox"/> Basic education leaders occupying third-level positions  |
| <b>Category 6</b><br><b>Stories for Young Readers by Young Writers</b>  | <b>Maka-Diyos</b><br><b>Maka-tao</b><br><b>Makakalikasan</b><br><b>Makabansa</b> | Original children's stories based on learner's experiences relating to the DepEd Core Values | <input checked="" type="checkbox"/> Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians<br><input checked="" type="checkbox"/> DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach |

# GAWAD TEODORA ALONSO 2024



## CRITERIA FOR JUDGING

### STORYBOOK PACKAGE

| Criteria  | Factors   | Percentage |
|---|---|------------|
| Story Manuscript<br>(Categories 1, 3, 5, and 6) | Concept/Premise<br>Storytelling Style, Plot and Pacing<br>Characterization and/or Dialog<br>Development of the Theme and Competency<br>Presentation Standards | 50%        |
| Illustration<br>(Categories 1 and 2)            | Appropriateness of the Illustration<br>Media/Mode of Presentation<br>Technique and Skill<br>Viewer Reception/Overall Design and Artistic Composition          | 50%        |

### RECORDED STORYTELLING VIDEO

| Criteria           | Factors   | Percentage |
|--------------------|---|------------|
| Story              | Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda<br>Script and dialog | 35%        |
| Performance        | Narration style, facial expressions, body language, vocal quality, audience engagement  | 35%        |
| Multimedia Quality | Video quality, audio quality, editing and post-production, appropriateness of sound and graphics  | 30%        |